

# HONOURS BACHELOR OF INTERIOR DESIGN

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**Program:** BAID

**Credential:** Honours Bachelor Degree

**Delivery:** Full-time

**Work Integrated Learning:** 1 Co-op Work Term

**Length:** 8 Semesters, plus 1 work term

**Duration:** 4 Years

**Effective:** Fall 2023

**Location:** Barrie

## Description

This program specializes in creating interior environments in the context of professional interior design standards and practice. The curriculum emphasizes space planning and management, design process, research methodologies, socially responsible design, building systems, technological applications, contract documentation, and interior design presentation. Sustainable practices, entrepreneurship models, and regulatory codes are integrated throughout the curriculum. The curriculum is designed to meet current Council for Interior Design Accreditation's (CIDA) standards of delivery and content. Our program offers a uniquely collaborative learning experience which facilitates a hands-on model incorporating creative development, problem-solving, strategic thinking, and teaming protocols, providing our graduates with exceptional interior design knowledge and skills.

## Career Opportunities

There are numerous avenues to pursue for productive and creative interior design careers. These pathways include corporate/office design, residential and condominium design, hospitality design, retail design, exhibition design, health care design, civic design, and historic preservation. Many graduates enter directly into positions within established interior design and architectural firms. Career opportunities also include interior design positions in government, facilities space planning, and real estate development.

## Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. solve design problems using analysis, synthesis, and creativity;
2. analyze the universality of design principles and elements;
3. produce sophisticated designs with character and quality of space;
4. integrate the principles of sustainability in creative design concepts;
5. assess the merits of a freethinking, random idea creative process in creating, and delivering an inventive solution;
6. apply the principles and elements of design, line, rhythm, shape, colour, texture, proportion, etc., in the development of their work;
7. articulate the characteristics of an aesthetically pleasing built environment;
8. apply the criteria for method and material selection in design projects;
9. select appropriate materials and processes to achieve the technical and visual functionality of their designs;
10. explain the relationship between aesthetic and utilitarian dimensions (form and function) of design solutions;
11. analyze the complexity of forces – economic, political, sociological, and technological – which influence the design of the physical environment;
12. explain the relationship between human behaviour and the built environment and the implications in preparing design solutions;
13. assess the implications for interior design presented by key developments in current and emerging materials, media and technologies, and in interdisciplinary approaches to contemporary practice in design;
14. examine the technical issues, which challenge interior design practice;
15. analyze the role of technology in the built environment through research, analysis, and creative development;
16. employ appropriate conventions of measurement, scale, site measuring, drafting, and volumetric manipulation through modeling;
17. employ new methods, materials, processes, and technologies appropriate to interior design and explain their cultural, social, and environmental implications;
18. interpret, develop, and communicate ideas in the history, theory, and practice of design;
19. analyze contemporary and historical art, architecture, and design issues;
20. explain and foster the interrelationships between interior design and other art, design, and built environment fields;
21. analyze and confidently employ appropriate business ethics and professional practices of the design industry;
22. interpret the elements of a successful design practice, from business conception through to profit reporting;
23. evaluate the significance of “Right to Practice” legislation, and issues of debate such as ethics, potential conflicts, liability, and constraints;
24. articulate and synthesize their knowledge and understanding, attributes, and skills in effective ways in the contexts of creative practice, employment, further study, research, and self-fulfillment;
25. design, represent, and communicate high quality interior design propositions of varying size, scope, and complexity;
26. source, navigate, select, retrieve, evaluate, manipulate, and manage information from a variety of sources, both primary and secondary;
27. select and employ appropriate visual languages to investigate, analyze, interpret, develop, and articulate ideas for two and three-dimensional projects;
28. analyze information and experiences, formulate independent judgments and articulate reasoned arguments through reflection, review, and evaluation;
29. conduct an academically structured, sustained, and well-supported argument around a design issue;
30. employ effective and professional communication skills and techniques to interact, negotiate, and undertake collaborative efforts;
31. manage open and reflective discussion of one's work in an open studio environment with audiences, clients, markets, end-users, and team members;
32. anticipate and accommodate change and work within the contexts of ambiguity, uncertainty, and unfamiliarity;

33. set personal goals and monitor and reflect on achievements, workloads and commitments. Develop and employ a professional standard of time management;
34. adhere to the laws, codes, regulations, standards, and practices that protect the health, safety, and welfare of the public;
35. employ observation and rationalization skills in the development of problem solving criteria;
36. employ both convergent and divergent thinking in the process of observation, investigation, speculative enquiry, ideation, and implementation of design solutions;
37. employ selectivity in the refinement and critique of potential design solutions;
38. reflect critically and evaluate whether a particular area falls within their scope of practice and whether or not they have sufficient depth of knowledge and practical experience to take on the project on their own or in collaboration with other consultants;
39. formulate a cogent theoretical rationale for design and assess the individual's contribution to the process.

## Practical Experience

All co-operative education programs at Georgian contain mandatory work term experiences aligned with program learning outcomes. Co-op work terms are designed to integrate academic learning with work experience, supporting the development of industry specific competencies and employability skills.

Georgian College holds membership with, and endeavours to follow, the co-operative education guidelines set out by the Co-operative Education and Work Integrated Learning Canada (CEWIL) and Experiential and Work-Integrated Ontario (EWO) as supported by the Ministry of Colleges and Universities.

Co-op is facilitated as a supported, competitive job search process. Students are required to complete a Co-op and Career Preparation course scheduled prior to their first co-op work term. Students engage in an active co-op job search that includes applying to positions posted by Co-op Consultants, and personal networking. Co-op work terms are scheduled according to a formal sequence that alternates academic and co-op semesters as shown in the program progression below.

Programs may have additional requirements such as a valid driver's license, strong communication skills, industry specific certifications, and ability to travel. Under exceptional circumstances, a student may be unable to complete the program progression as shown below. Please refer to Georgian College Academic Regulations for details.

International co-op work terms are supported and encouraged, when aligned with program requirements.

Further information on co-op services can be found at [www.GeorgianCollege.ca/co-op](https://www.georgiancollege.ca/co-op/) (<https://www.georgiancollege.ca/co-op/>)

## Program Progression

The following reflects the planned progression for full-time offerings of the program.

### Fall Intake

- **Sem 1:** Fall 2023
- **Sem 2:** Winter 2024

- **Sem 3:** Fall 2024
- **Sem 4:** Winter 2025
- **Sem 5:** Fall 2025
- **Sem 6:** Winter 2025
- **Work Term:** Summer 2026
- **Sem 7:** Fall 2026
- **Sem 8:** Winter 2027

## Admission Requirements

OSSD or equivalent with

- minimum overall average of 65 per cent
- six Grade 12 U or M level courses including:
  - Grade 12 U English with a minimum grade of 65 percent
  - Grade 11 or Grade 12 U or M level Mathematics with a minimum grade of 60 percent

Mature applicants may also be considered for admission to this program providing their previous school performance and/or recent work record suggests a strong possibility of academic success. In order to qualify, applicants must be 19 years of age by December 31 of the year of admission and must have been away from formal education for at least one year immediately prior to beginning studies. Mature applicants must meet subject prerequisites prior to registration.

Applicants should be aware that first-year enrolment is limited; satisfying minimum entrance requirements does not guarantee admission.

## Selection Process

### Digital Portfolio

There are a total of four creative pieces plus one written document that need to be submitted. The following **five pieces** must be submitted as they are described:

1. **Perspective line drawing of a chair:** black line with construction lines to show proper perspective methods are encouraged. You may use your choice of medium.
2. **Perspective line drawing of an interior space or building façade.** This should be from an actual space or building and not from your imagination or an abstract method. You may use your choice of medium.
3. **Colour still life study** demonstrating your use of colour and composition must include the following: teacup and saucer (the cup must not be placed in the saucer), a book, a transparent glass vessel and a silver candlestick. You may use your choice of medium. (All in one drawing.) **Note:** It is essential that these drawings be created from looking at actual objects and buildings, not from your imagination and not from a photograph. Submissions are reviewed specifically to assess your ability to draw with realistic and accurate depth, perspective, and proportions, as well as to assess your representation of texture, reflection, shade, and shadow.
4. **A work of your choice** which may include a three-dimensional object you have designed or created, a subject or type of work which is not included in the list above, or work related to interior design.
5. **A written document of 350 words**, which describes your interest in and knowledge of the interior design field. We strongly recommend you research and refer to current issues in the interior design

profession and include any influences affecting your decision to pursue a career in the interior design discipline.

6. **Provide a description of** each image included in your portfolio (i.e., Date, Medium, Image/Concept, etc.)
7. Include the following on the **Cover Sheet**:
  - Full Name
  - OCAS and/or Georgian College Student number (both if available)
  - Address including City/Town
  - Telephone number
  - E-mail address

Submit portfolio to Honours Bachelor of Interior Design  
Co-ordinator, Design and Visual Arts to Fariba Molki at  
fariba.molki@georgiancollege.ca

File name: The entire portfolio must be submitted as **(one) multiple-page file in Adobe .PDF** file format. The file name must include your name and your **9 digit Georgian College student number**. For example, **yourname\_student#\_interiordesign.pdf**. It is suggested to create your portfolio in a PowerPoint file and save to a .PDF file for submission.

Note: This electronic application copy will be kept on file in the department.

**Portfolio Due Date:** Portfolios are **DUE within 2 WEEKS of application**. Offers are extended on a 'first come first served' basis and therefore it is in an applicant's best interest to submit all required documentation promptly.

## Additional Information

The college has been granted a consent by the Minister of Training, Colleges and Universities to offer this applied degree for a seven-year term starting May 28, 2015. The College shall ensure that all students admitted to the above-named program during the period of consent will have the opportunity to complete the program within a reasonable timeframe.

Non-core courses are required in all degree programs to meet the Ministry of Colleges and Universities benchmark for depth and breadth in degree-level learning. These courses are designed to give students the tools to develop interdisciplinary perspectives that inform their approach to their own discipline, their continued education and their life outside work.

Students are required to take: at least one first year interdisciplinary course (INTS1xxx); two introductory courses in their choice of disciplines outside their main field of study, which may include psychology (PSYC 1000 or PSYC 1001), social science (SOCI 1000), humanities (HUMA 1012), or science (SCEN 1000); one advanced course in a discipline (ex. PSYC3xxx, SOS3xxx, HUMA3xxx), and; one upper level interdisciplinary course (INTS4xxx). These courses and any remaining non-core course requirements to be selected from the program list.

## Graduation Requirements

- 34 Core Courses
- 3 Non-Core Courses
- 7 Elective Non-Core Courses
- 1 Work Term

## Graduation Eligibility

To graduate from this program, a student must attain a minimum of 60 percent or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester, and have an overall average of 65 percent in core courses and 60% in non-core courses.

## Program Tracking

The following reflects the planned course sequence for full-time offerings of the Fall intake of the program. Where more than one intake is offered contact the program co-ordinator for the program tracking.

Semester 1		Hours
Core Courses		
INDE 1000	Interior Design Studio 1	56
INDE 1001	Design Communications 1	84
INDE 1002	Design Theory 1	56
INDE 1003	Sustainable Practices	42
Non-Core Course		
INTS 1002	Introduction to Multidisciplinary Research	42
<b>Hours</b>		<b>280</b>
Semester 2		
Core Courses		
INDE 1004	Interior Design Studio 2	84
INDE 1005	Design Communications 2	56
INDE 1006	Human Factors	42
INDE 1007	Interior Detailing 1	56
INDE 1008	Contemporary Design: Origins and Issues	42
Elective Non-Core Courses		
Select 1 of the following courses: SOCI 1000, HUMA 1012, SCEN 1000 or PSYC 1000.		42
<b>Hours</b>		<b>322</b>
Semester 3		
Core Courses		
INDE 2000	Interior Design Studio 3	84
INDE 2001	Design Communications 3	56
INDE 2002	Interior Detailing 2	42
INDE 2003	Design and Material Culture	56
Non-Core Course		
STAS 2000	Quantitative Methods and Statistics	56
<b>Hours</b>		<b>294</b>
Semester 4		
Core Courses		
INDE 2004	Interior Design Studio 4	84
INDE 2005	Design Communications 4	42
INDE 2006	Case Studies in Design	42
INDE 2007	Building Technologies 1: Lighting and Electrical Systems	42
Non-Core Course		
RSCH 2000	Qualitative Research Methods	42
Elective Non-Core Courses		
Select 1 of the following courses: SOCI 1000, HUMA 1012, SCEN 1000 or PSYC 1000.		42
<b>Hours</b>		<b>294</b>
Semester 5		
Core Courses		
INDE 3000	Interior Design Studio 5	84
INDE 3001	Interior Detailing 3 - CADD 3D	42
INDE 3002	Building Technologies 2: Mechanical and Safety Systems and Acoustics	42
INDE 3003	Design Theory 2	42
INDE 3004	Ontario Building Regulations	42
Elective Non-Core Courses		

Select 1 course at the 3000-level from the available list during registration.	42
<b>Hours</b>	<b>294</b>
<b>Semester 6</b>	
Core Courses	
INDE 3005 Design Communications 5	42
INDE 3006 Professional Practice 1	28
INDE 3007 Interdisciplinary Practice	42
INDE 3008 Interior Design Studio 6	84
INDE 3009 Site Studies	42
Elective Non-Core Courses	
Select 1 course from the available list during registration.	42
<b>Hours</b>	<b>280</b>
<b>Semester 7</b>	
Core Courses	
INDE 4000 Interior Design Advanced Studio	84
INDE 4001 Design Communications 6	56
INDE 4003 Interior Design Thesis 1	42
INDE 4005 Professional Practice 2	28
Elective Non-Core Courses	
Select 1 course at the INTS 4000-level from the available list during registration.	42
<b>Hours</b>	<b>252</b>
<b>Semester 8</b>	
Core Courses	
INDE 4002 Interior Detailing 4 - CADD Thesis	56
INDE 4004 Senior Level Thesis Project 2	140
INDE 4006 Independent Study Project	28
Elective Non-Core Courses	
Select 2 courses from the available list during registration.	84
<b>Hours</b>	<b>308</b>
<b>Total Hours</b>	<b>2324</b>
<b>Co-op Work Term</b>	
COOP 1035 Bachelor of Interior Design Degree Work Term (occurs after semester 3)	560
<b>Hours</b>	<b>560</b>
<b>Total Hours</b>	<b>560</b>

## Graduation Window

Students unable to adhere to the program duration of four years (as stated above) may take a maximum of eight years to complete their credential. After this time, students must be re-admitted into the program, and follow the curriculum in place at the time of re-admission.

**Disclaimer:** *The information in this document is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs.*

*Program outlines may be subject to change in response to emerging situations, in order to facilitate student achievement of the learning outcomes required for graduation. Components such as courses, progression, coop work terms, placements, internships and other requirements may be delivered differently than published.*