

ART AND DESIGN FUNDAMENTALS

Program: AADF

Credential: Ontario College Certificate

Delivery: Full-time + Part-time

Length: 2 Semesters

Duration: 1 Year

Effective: Fall 2025, Winter 2026

Location: Barrie

Description

Creativity is essential for success in the 21st century. Through this program you acquire a solid foundation in art and design. Effective research, problem-solving, and conceptualization skills are combined with hands-on studio experience to learn new skills and techniques in both digital and traditional media. You develop a portfolio of your work, which is essential when applying to specialized art and design programs and positions in the creative field.

Career Opportunities

Graduates are prepared to enter specific art and design diploma programs by developing the fundamental skills and knowledge that form the foundation for future studies. Graduates of the program have gone on to undertake a wide variety of art and design related studies and to pursue creative career opportunities.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. use art and design processes, including a wide range of materials, digital tools, and traditional techniques, to execute two and three-dimensional projects from concept to finished work;
2. develop a personal art practice by exploring the interplay of media and technology to create a unique style;
3. engage in a research-based creative process to develop various strategies for visual idea generation;
4. develop and present a portfolio to showcase personal artistic style using a range of media appropriate for a variety of design-related disciplines, applications and exhibition opportunities;
5. use artistic language, strategies and techniques to communicate ideas during the peer evaluation process;
6. employ art and design terminology in making verbal and written evaluations of work;
7. explore the professional requirements and opportunities in various art and design industry-related fields to inform academic and professional goals;
8. analyze a work of art to explain its connection to historical context and role in society;
9. identify and apply discipline-specific practices to contribute to the local and global community through social responsibility, economic commitment, and environmental stewardship;
10. comply with health and safety practices to support and maintain an efficient, safe and secure art and design studio environment.

Program Progression

The following reflects the planned progression for full-time offerings of the program.

Fall Intake

- **Sem 1:** Fall 2025
- **Sem 2:** Winter 2026

Winter Intake

- **Sem 1:** Winter 2026
- **Sem 2:** Fall 2026

Admission Requirements

- Ontario Secondary School Diploma (OSSD) or equivalent, mature student status
- Grade 12 English (C or U)

Mature students, non-secondary school applicants (19 years or older), and home school applicants may also be considered for admission. Eligibility may be met by applicants who have taken equivalent courses, upgrading, completed their GED, and equivalency testing. For complete details refer to: www.georgiancollege.ca/admissions/academic-regulations/ (<https://www.georgiancollege.ca/admissions/academic-regulations/>)

Applicants who have taken courses from a recognized and accredited post-secondary institution and/or have relevant life/learning experience may also be considered for admission; refer to the Credit for Prior Learning website for details:

www.georgiancollege.ca/admissions/credit-transfer/ (<https://www.georgiancollege.ca/admissions/credit-transfer/>)

Graduation Requirements

- 5 Program Courses
- 1 Communications Course
- 5 Program Option Courses
- 1 General Education Course

Graduation Eligibility

To graduate from this program, the passing weighted average for promotion through each semester, and to graduate is 60%. Additionally, a student must attain a minimum of 50% or a letter grade of P (Pass) or S (Satisfactory) in each course in each semester unless otherwise stated on the course outline.

Program Tracking

The following reflects the planned course sequence for full-time offerings of the Fall intake of the program. Where more than one intake is offered contact the program co-ordinator for the program tracking.

Semester 1		Hours
Program Courses		
APDE 1000	Ideas and Imagery	42
APDE 1001	Design Fundamentals	42
APDE 1002	Colour and Design	42
APDE 1006	Understanding Art and Design	42
DRWG 1004	Fundamentals of Drawing	42
Communications Course		

Select 1 course from the communications list during registration.	42
Hours	252
Semester 2	
Program Option Courses	
Select 5 courses from the available list during registration.	210
General Education Course	
Select 1 course from the general education list during registration.	42
Hours	252
Total Hours	504

Code	Title
Program options may include:	
APDE 1005	Visual Art Studio: 3D
DRWG 1006	Life Drawing
DRWG 1007	Drawing From Your Imagination
FINA 1002	Fine Art Studio
GRPH 1001	Graphic Design 1
INTD 1005	Interior Design and Interior Decorating Studio
JEWL 1001	Jewellery Fabrication 1

Graduation Window

Students unable to adhere to the program duration of one year (as stated above) may take a maximum of two years to complete their credential. After this time, students must be re-admitted into the program, and follow the curriculum in place at the time of re-admission.

Disclaimer: *The information in this document is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs.*

Program outlines may be subject to change in response to emerging situations, in order to facilitate student achievement of the learning outcomes required for graduation. Components such as courses, progression, coop work terms, placements, internships and other requirements may be delivered differently than published.