

PHOTOGRAPHY ESSENTIALS (MICRO-CREDENTIAL)

Program: PHMC

Credential: Recognition of Achievement

Delivery: Part-time, micro-credential

Duration: Minimum 120 Hours (course hours vary)

Effective: 2024-2025

Location: Barrie

Description

Have you dreamed of stepping up your amateur photography game, or finding a job where your photography skills are an asset? The Photography Essentials Micro-certificate is a good fit for you!

This non-credit Micro-certificate will help you grow your knowledge and skills in photography and image creation. Enjoy hands-on learning focused on the technical skills, business knowledge and creative portfolio images you need to succeed as a professional photographer.

Career Opportunities

Graduates can pursue entry-level opportunities in positions and industries where basic photography skills are an asset, including photography assistants, studio assistants, digital processing labs, and retail, or as a freelance photographer or small-business owner.

Program Learning Outcomes

The graduate has reliably demonstrated the ability to:

1. capture images using appropriate equipment and techniques;
2. apply design elements and lighting techniques to produce images that communicate effectively;
3. edit and organize images using industry-standard software.

Admission Requirements

- No formal requirements

Additional Information

It is strongly recommended that students complete or begin to complete PHTO 0025 Digital Camera Techniques (Micro-credential) or have a firm understanding of their cameras' technical capabilities, before taking other modules. Students are required to use their personal camera.

Graduation Requirements

- 1 Program Module
- 1 Mandatory Elective module
- 4 Program Option Modules

Graduation Eligibility

Students must successfully complete all required courses as noted below. Further details, if applicable, are noted under "Additional Information" above.

Program Tracking

| Program Courses | Hours |
|---|------------|
| Modules | |
| PHTO 0025 Digital Camera Techniques (Micro-Credential) | 36 |
| Mandatory elective | |
| Select one of the following courses: PHTO 0080: Photoshop for Photographers (Micro-credential) or PHTO 0079: Adobe Lightroom (Micro-credential) | 21 |
| Program Option Modules | |
| Select 4 modules from the program options listed below during registration. (Hours vary, minimum total option module hours appear here.) | 63 |
| Hours | 120 |
| Total Hours | 120 |

| Code | Title |
|--|---|
| Program option modules may include: | |
| PHTO 0054 | Photography: Nature and Landscape (Micro-credential) |
| PHTO 0059 | Photography: Starting a Small Business (Micro-credential) |
| PHTO 0066 | Portraiture (Micro-credential) |
| PHTO 0081 | Real Estate Photography (Micro-credential) |
| PHTO 0080 | Photoshop for Photographers (Micro-credential) |
| PHTO 0079 | Adobe Lightroom (Micro-credential) |
| PHTO 0076 | Small Product Photography (Micro-credential) |
| PHTO 0075 | Wedding Photography (Micro-credential) |

Graduation Window

Students registered in part-time studies programs must maintain continuous registration in order to complete the program according to the curriculum in place at the time they were admitted. Students who do not remain continuously registered must be readmitted to the program and follow the new curriculum.

Disclaimer. *The information in this document is correct at the time of publication. Academic content of programs and courses is revised on an ongoing basis to ensure relevance to changing educational objectives and employment market needs.*

Program outlines may be subject to change in response to emerging situations, in order to facilitate student achievement of the learning outcomes required for graduation. Components such as courses, progression, coop work terms, placements, internships and other requirements may be delivered differently than published.